The Mississippi Nurses Association

Centennial Convention

Oct. 19-22, 2011
Biloxi, Mississippi

Reflecting on the Past

Looking to the Future

Highlights

- Preparing for the Future by Learning from the Past
- Statewide Political Rally
- A Way to Serve
- CE with Patrick House
- Nursing: The Future of Health Care
Welcome to the Mississippi Nurses Association's Centennial Convention. Rarely, are we aware that our actions will mark history. In this, our centennial convention, the actions we take will mark the beginning of the next century of MNA's future. Today, we are as much a part of the future of MNA as we are of its history.

Let us be mindful of those who came before us and those who will come behind us as we reflect on the past and look to the future.

Wednesday, Oct. 19
MNA starts the Centennial Convention with two excellent Pre-Convention Workshops offered simultaneously from 1:30 - 5 p.m., Wednesday, Oct. 19, at the Beau Rivage Casino and Resort.

The first workshop, Tobacco Cessation, will be presented by the Mississippi Nurses Foundation through a grant from the Mississippi State Department of Health-Office of Tobacco Control. Ann M. Malarcher, PhD, MSPH, will conduct the workshop. She is a Senior Scientific Advisor in the Epidemiology Branch of the Office on Smoking and Health at the Centers for Disease Control and Prevention.

The second workshop, is Transitional Care: Out of the Hospital Box Thinking. The workshop, coordinated by Olivia Martin, MEd, Consultant and Director of Performance Management, Sta-Home Health and Hospices, will be presented by Richard Summers, MD, Chairman of the Department of Emergency Medicine, UMMC; Amy Marler, RN, Manager of Transitional Care, Sta-Home Health and Hospice; Carrie Mitchell, RN, Director of Resource Management, HMA; and Michelle Thompson, Regional Director of Admissions and Sales.

Thursday, Oct. 20
MNA Market Place 2011:
Pick up a gift for someone special (like yourself) at the MNA Market Place 2011!
There will be new items and new ideas just for MNA nurses. Stop by and see what we have on hand. Market Place will be open each day from 9 a.m. until 4 p.m., in the main foyer of the convention hall.

The MNA House of Delegates will convene their one-day session at 8 a.m. Thursday, Oct. 20. Delegates will vote on the MNA Board positions of: president, vice president and directors for the councils on Nursing Education and Organizational Affairs and elect three members to the Committee of Nominations. Also, delegates will act on two resolutions supporting mandatory continuing education for nurses as a requirement for licensure and a resolution supporting elimination of the written collaborative agreement with a physician for Nurse Practitioners.
All convention attendees are welcome to the House of Delegates. Voting, however, is restricted to delegates only.
Seetha Srinivasan, will present a continuing education session for delegates from 2:15 - 3:15 p.m.
MNA President, Gayle Harrell, NP-C, CWCN, will preside over a panel of past MNA presidents who will discuss ways for the association to prepare for the future by learning from the past at the Keynote Luncheon from noon until 2 p.m.
Panelists include, Faye Anderson, DNP, RN; Kaye Bender, PhD, RN, FAAN; Pam Farris, MSN RN NEA- BC; Janet Y. Harris, MSN RN NEA- BC; Mary Stainton, RN; and Karen Utterback, MSN, RN.

The luncheon begins at Noon p.m., Thursday, Oct. 20, and will also feature the unveiling of the Mississippi Nurses Association’s flag by the MNA District Presidents.

Friday, Oct. 21
The annual District President’s Breakfast is at 7 a.m., Friday, Oct. 21. The presidents will set goals and discuss strategy for a 2012 statewide membership campaign.

Amazing Face-Reader Ann Marks, MA, MS, will be featured in the MNA/MAFN Joint Session beginning at 8 a.m., Friday, Oct. 21. Marks is the business partner of Mac Fulfer, MD, who highlighted, to great reviews, the 2011 Nurse Practitioner Spring Conference in Point Clear, Ala., in April.

The doors open to perhaps one of the largest and best Expos in years at 9:45 a.m., Friday, in the Mississippi Coast Convention Center. This year’s Expo has generated as much excitement as the convention itself. Vendors, health care agencies, colleges, universities, and book sellers from across the Southeast will be on hand from 9:45-11:30 a.m., for MNA Convention attendees and from noon until 3 p.m., for MASN Convention attendees.

Be sure to register for the Expo Grand Prize -- an iPad2 -- to be given away at 10:40 a.m. You must be present to win.

Also, on Friday, the MNA Council on Nursing Research, the MNA Provider Unit, and the UMMC School of Nursing Alumni Association Reception.

The University of Mississippi School of Nursing Alumni Association will host a reception from 5:30 to 6:30 p.m. Thursday, Oct. 20, at the grand Redding House, located within walking distance of the Beau at 770 Jackson St., in Biloxi. The Redding House is a mansion built in 1908 by Charles Walter Redding. His business was outfitting ships and sailors and he chose the Colonial Revival style with curved porches, stained glass windows and cypress columns. The building is on the National Register of Historic Places. All attendees are invited to attend the reception.

Continued
MNA has celebrated its centennial with all of the pomp and circumstance due an event of such magnitude. From the Statewide Nursing Summit in January to the association’s return home to Natchez in June, MNA has honored the roots of its beginning and documented its path from 1911 to 2011.

The Centennial Gala, a semi-formal affair, on Friday, Oct. 21, will be the culminating event of the year-long celebration.


The Sponsors
Generous support from sponsorships made the production of the documentary possible.
Sponsors included Baptist Health Systems, Jackson; Baptist Memorial Health Care Corp., Memphis; Forrest General Hospital, Hattiesburg; Memorial Hospital, Gulfport; North Mississippi Medical Center, Tupelo; St. Dominic Health Services, Jackson; and the University of Mississippi Medical Center, Jackson.

The Documentary
MPB has created a 30-minute documentary retracing the growth of the state’s nursing association and the role of the professional nurse. A Way to Serve, was written, produced and directed by Kathryn Rodenmeyer, BJ, APR, and features interviews with a number of association members and uses historical photographs and current footage as backdrops to the formidable history of the association’s last 100 years.

MPB’s Clay Hardwick, BA, served as assistant director, editor and cinematography. Srinivasan was consultant.

The Gala Dinner
The Gala dinner will begin at 7:30 p.m., with the remarkable jazz sounds of the Just Right Jazz Group under the direction of Kimble Funchess.

Karen Daley, PhD, MPH, RN, FAAN, president of the American Nurses Association will speak to the gathering. Her topic: ANA and MNA — Pulling it All Together, will address the national and state issues facing nursing.

Tickets are $75 each and can be purchased with convention registration or by calling the MNA Office at (601) 898-0670.

MNA’s Statewide Political Rally is from 1-2:30 p.m., Friday, Oct. 21

No other activities will be going on during the convention while the rally is in session.

The MNA Political Rally is one of the largest and one of the last — just two short weeks — before the general election. The last MNA Rally was attended by all but one candidate for statewide election. MNA speaks with one strong voice, and the Rally is an opportunity for statewide officials to see some of the faces it represents.

You will want to be there.
Continuing Education for this activity is provided by the Mississippi Nurses Association. MNA is accredited as a Provider of Continuing Nursing Education by the American Nurses Credentialing Center's Commission on Accreditation.

Wednesday, Oct. 19
Noon-3 p.m. .......... Registration
1:30 p.m.-5 p.m. ......... Pre-Convention Workshops (3.5 c/h each)
5:30-9:30 p.m. .......... MNA Board Meeting and Dinner

Thursday, Oct. 20
7:30 a.m.-5 p.m. .......... Registration
8 a.m.-Noon ............. House of Delegates Convenes
9 a.m.-4 p.m. .......... MNA Market Place
9-10:15 a.m. .......... Continuing Education Concurrent Sessions
10:30-11:45 a.m. .......... Continuing Education Concurrent Sessions
12:15-2 p.m. .......... Keynote Luncheon (1.5 c/h)
2:15-5 p.m. .......... House of Delegates Reconvenes
2:15-3:15 p.m. .......... Continuing Education in the House of Delegates Session (1.0 c/h)
2:15-3:30 p.m. .......... Continuing Education Concurrent Sessions
3:45-5 p.m. .......... Continuing Education Concurrent Sessions
5:30-6:30 p.m. .......... The University of Mississippi Medical Center School of Nursing Alumni Association Reception, Redding House

Friday, Oct. 21
7-8 a.m. ............... MNA District President's Breakfast
7:30 a.m.-5 p.m. ........ Registration
8-9:30 a.m. .......... MNA/MASN Joint Session (1.5 c/h)
9:45-11 a.m. .......... EXPO 2011 Opens
9 a.m.-4 p.m. .......... Market Place
10:40 a.m., 10:45 a.m. .......... MNA EXPO 2011 Grand Prize Drawing
10-11 a.m. .......... MNA Council on Nursing Research Poster Session
11 a.m.-12:45 p.m. ...... Healthy Cooking Demonstration (1.75 c/h)
11:30 a.m.-12:45 p.m. Sigma Theta Tau Luncheon (1.0 c/h)

Friday, Oct. 21 Continued
1-2:30 p.m. .......... Statewide Political Rally
2:45-3:45 p.m. .......... Continuing Education Concurrent Sessions (1.0 c/h each)
2:45-4:45 p.m. .......... Nurse Practitioner Controlled Substance Workshop (2.0 c/h)
3-5 p.m. .......... Developing Nurse Leader Program (2.0 c/h)
4-5 p.m. .......... Continuing Education Concurrent Sessions (1.0 c/h each)
4-5 p.m. .......... Round Table Discussions (1.0 c/h)
6:30 p.m. .......... MNA Centennial Committee Reception
7:30 p.m. .......... MNA Centennial Gala (Attire: Semi-Formal)

Saturday, Oct. 22
8-9 a.m. .......... Continuing Education Concurrent Sessions (1.0 c/h)
9 a.m.-3 p.m. .......... MNA Market Place
9-10:15 a.m. .......... Continuing Education Concurrent Sessions (1.0 c/h)

NP Fall Update, Saturday, Oct. 22
7-9 a.m. .......... NP Fall Update Registration
7-8 a.m. .......... Nurse Practitioner General Assembly (1.0 c/h)
8-10:15 a.m. .......... Hands-On Workshop: Joint Injections Training (2.0 c/h)
8-9 a.m. .......... Nurse Practitioner Exhibit Hall
9-10:15 a.m. .......... Continuing Education Concurrent Sessions (1.25 c/h each)
9 a.m.-3 p.m. .......... MNA Market Place
10-15:10 a.m. .......... Continuing Education Concurrent Sessions (1.25 c/h each)
10:40 a.m., 10:45 a.m. .......... MNA EXPO 2011 Grand Prize Drawing
10:45 a.m.-Noon .......... Continuing Education Concurrent Sessions (1.25 c/h each)
12:15-1:30 p.m. .......... NP Keynote Luncheon (1.25 c/h)
1:45-2:45 p.m. .......... Continuing Education Concurrent Sessions (1.0 c/h each)
3-4 p.m. .......... Continuing Education Concurrent Sessions (1.0 c/h each)
3-5 p.m. .......... Continuing Education Concurrent Session (2.0 c/h)
Hands-On Workshop: Contraceptive Implant Training (NO CE Offered)
4:15-5:15 p.m. .......... Continuing Education Concurrent Sessions (1.0 c/h each)

Do you text?
Scan the QRCode and take advantage of MNA’s newest technology offer — quick and simple alerts and news on your smart phone or text Nurse to (601) 863-8104 and automatically be added.

Standard data rates apply. Text stop2quit.
The House of Delegates for the 100th Mississippi Nurses Annual Convention will elect four officers and three appointees to the Committee on Nominations during their one-day session Thursday, Oct. 20.

The delegates will elect a president, vice president, and directors for the councils on Nursing Education and Organizational Affairs. Five candidates have declared for office. Nominations may also be made from the floor. The following have announced their candidacies.

For President: Gayle Harrell, NP-C, CWCN, of Pelahatchie; and Carl Mangum, PhD, RN, CHS, CHEP of Byram.

For Vice President: Jennifer Hitt, RN, MSN, CNE of Oxford; and Heather Mangum, MSN, C-FNP of Brandon.

For Director of the Council on Nursing Education: Bettye Logan, BSN, MSN, NP-C of Mt. Olive.

For Director of the Council on Organizational Affairs: Amy Forsythe, BSN, MSN, NP-C of Madison.

Candidates will make a five-minute speech following the afternoon CE session.

All convention attendees are welcome to come and listen to the speeches and to let your district delegates know of your preferences.

Only delegates are eligible to vote.

Panelists include, Faye Anderson, DNP, RN, who served two separate terms as MNA president from 1983-1985 and again from 1987 to 1989; Kaye Bender, PhD, RN, FAAN, served consecutive terms from 1993-1997; Pam Farris, MSN RN NEA- BC served from 2006-2010; Janet Y. Harris, MSN RN NEA- BC, from 2001-2005; Mary Stainton, RN, served from 1981-1983; and Karen Utterback, MSN, RN, served from 1999-2002.

In addition to the panel discussion, Gayle Harrell will introduce the unveiling of the Mississippi Nurses Association’s flag by a procession of the MNA District Presidents.

Meet the Candidates

The Keynote Luncheon for the Centennial Convention begins at 12:15 p.m., Thursday, Oct. 20. MNA President Gayle Harrell, NP-C, CWCN, will preside over a panel of past MNA presidents. The topic, Preparing for the Future by Learning from the Past, is timely in light of the association’s focus on the past and the future.

“The panel of past presidents is an idea that came from the Centennial Convention Committee,” said MNA Executive Director Ricki Garrett, PhD. “It is important that we look at our future in context of our history. Each of the panelists has demonstrated leadership in MNA at critical times.”
ANA President Karen Daley, PhD, MPH, RN, FAAN, will speak to Nurse Practitioners at the NP Fall Update Keynote Luncheon at 12:15 p.m., Saturday, Oct. 22 on Transforming Nursing: The Future of Health Care.

Daley was elected in 2010 as the president of the American Nurses Association, the nation’s 3.1 million registered nurses.

She spent more than 26 years as a staff nurse, is a past president of the Massachusetts Association of Registered Nurses, and the Massachusetts Center for Nursing. In addition, she has served on the boards of ANA, the American Nurses Credentialing Center, and the American Nurses Association Political Action Committee.

A resident of Boston, Massachusetts, Daley holds a diploma in nursing from Catherine Labouré School of Nursing; a bachelor’s of science in nursing from Curry College; a master’s in public health from Boston University School of Public Health; a master’s in science, and PhD in nursing from Boston College.

Mississippi Nurses Foundation’s Research Committee will present today’s best research by nurses in the jointly sponsored poster session in the niche of the convention hall. The poster presentation session from 10 a.m. until 11 a.m., provides one contact hour of continuing education credit.

The University of Southern Mississippi’s Gamma Lambda Chapter of Sigma Theta Tau will host the honor society’s annual lunch from 11:30 a.m. - 12:45 p.m., Friday. Kay Lundy, PhD, RN, FAAN, Professor Emerita, The University of Southern Mississippi School of Nursing will present, Would Florence Nightingale Join Sigma Theta Tau? Tickets are $40 and may be purchased in advance with your registration.

Gulf Coast Chef Rob Stinson returns the MNA Healthy Cooking Stage.

Back by popular demand, Gulf Coast Chef Rob Stinson returns to the healthy cooking stage with a presentation and luncheon from 11 a.m. - 12:45 p.m., Friday, featuring the cooking session, Flavors of Foods that will Fool You. Tickets are $40 and may be purchased in advance with your registration.

Once every four years, MNA hosts its Statewide Political Rally, and this year it will be held from 1-2:30 p.m., Friday. Every candidate running for statewide office has made plans to join MNA and speak about his or her campaigns.

Now, in its eighth year, MNA’s Developing Nurse Leader program will run from 3-5 p.m., Friday. Former DNL participants Zan Martin, MSN, BSN, RN Ashley Ramage, MSN, RN, BC, and Katina Bell, RN, will guide aspiring nurse leaders through an intense session that provides registered nurses with knowledge, skills, and experience necessary to grow and mature leadership skills.

The mission of the program is to cultivate aspiring nurse leaders within MNA, employing agencies, and communities by providing registered nurses with knowledge and skills necessary to support leadership growth.

Sueanne Davidson, DNP, will present the two-hour workshop, It Ain’t Always about Pain, for nurse practitioners. It will be from 2:45-4:45 p.m., Friday, following the Political Rally.

There will be six Round Table Discussions from 4 until 5 p.m., Friday. Participation in the round table discussions is on a “first-come-first-serve” basis. Wine and popcorn will be served.

The Centennial Gala will begin at 6:30 p.m., Friday night with a reception at the Beau Rivage sponsored in part by The University of Southern Mississippi School of Nursing, recognizing the sponsors of the MNA documentary, A Way to Serve, produced by Mississippi Public Broadcasting.

Dinner will begin at 7:30 p.m., and will feature the American Nurses Association’s President Karen Daley, PhD, MPH, RN, FAAN, and the premiere of the documentary, A Way to Serve.

NP Fall Workshop Saturday, Oct. 22

The Nurse Practitioners Fall Workshop will begin at 7 a.m., with registration and a Continental Breakfast.

The General Session will run from 7 until 8 a.m. MNA Executive Director Ricki Garrett, PhD and Advanced Practice Council Director Michele McLeod, RN, FNP-C, will present an overview of Nurse Practitioner Issues.

This year, there will be two special hands-on workshops. The first, Joint Injection Training, from 8 until 10:15 a.m., will be presented by Mary A. Smith, DNP, FNP-BC, Todd Smith, M.D.

The second, Contraceptive Implant Training will be from 3 until 5 p.m., and will be presented by Christine Bridges of Merck Pharmaceuticals.

ANA’s President Karen Daley, PhD, MPH, RN, FAAN, will be the featured speaker at the NP Luncheon. Daley will speak on Transforming Nursing: The Future of Health Care.
MNA/MASN Joint Session

Face-reading is a tool that gives the reader an immediate advantage in every face-to-face interaction he or she has and it works with every person on the planet, according to Mac Fulfur, author of Amazing Face Reading, a Guide to Reading Faces.

Fulfur’s business partner and fellow face-reader Ann Marks, MA, MS, will be the speaker at the MNA/MASN Joint Session, at 8 a.m., Friday, Oct. 21.

“A face can be read like a map that points the way to a deeper understanding of yourself and of every person you meet,” Marks said. “And just like a map, this information is available to anyone who can read it.”

Ann Marks has two master degrees – one in theology and the other in counseling psychology and is a qualified therapist.

Ann became interested in face reading over 14 years ago when she attended a presentation by Mac Fulfur, MD. She began to use this tool to do better hiring and improve her ability to connect and communicate with others. She has continually studied with Fulfur and has co-presented with him on numerous occasions, and is completely devoted to giving presentations and classes on face reading to groups throughout the United States.

Fulfur was guest speaker at the MNA 2011 Nurse Practitioner Spring Convention in Point Clear, Ala., in April.

“The nurses couldn’t believe the insight Mac had into their personalities, their work ethic and their personal history just by a few minutes of looking into their face,” said MNA Executive Director Ricki Garrett, PhD.

Before there was a spoken language, groups of early humans had to rely on non-verbal communication,” Marks said. “Today we still read faces even if it is just to recognize each other, and most of us also have an immediate impression of each person we meet.”

By the time you finish shaking hands you will already know the other person better than some of their best friends just by looking at their face, she said.

Saturday CE

Patrick House, winner of NBC’s 2010 Biggest Loser program will be the opening speaker for the Special Saturday morning of continuing education for MNA Convention attendees.

Patrick, from Brandon, will talk about the program, his victory and Mississippi’s continual need to address obesity.

He will speak from 8 to 9 a.m. House entered the program weighing more than 400 pounds and lost more than 180 pounds.

Following Patrick, will be Executive Director of the Mississippi Board of Nursing Melinda Rush, DSN, FNP, and Linda Sullivan, RN, BC, DSN.

Rush and Sullivan — affectionately billed as the Rush & Sullivan Show — will present an overview of nursing issues in Mississippi.

The session is scheduled from 9:15 to 10:15 a.m., and may be extended to accommodate a question-and-answer session following the overview.

The Saturday Special CE is a part of the regular MNA Centennial Convention and is open to all convention attendees.

Each session will provide 1.0 c/h.

MNA Expo 2011

The doors open to perhaps one of the largest and best Expos in years at 9:45 a.m., Friday, in the Mississippi Coast Convention Center. This year’s Expo has generated as much excitement as the convention itself. Vendors, health care agencies, colleges, universities, and book sellers from across the Southeast will be on hand from 9:45-11:30 a.m., for MNA Convention attendees and from noon until 3 p.m., for MASN Convention attendees.

Be sure to register for the Expo Grand Prize — An Apple 64GB iPad 2 in white — to be given away at 10:40 a.m. You must be present to win.

The iPad2 comes with built-in apps such as Face Time, Safari, iBooks, iTunes, Maps, and many more.

The EXPO 2011 GRAND PRIZE will be given away at 10:40 a.m., Friday, Oct. 21. you must be present to win.
The Beau Rivage Resort and Casino will be the host hotel for the Centennial Convention.

Rates are $129 per night Wednesday, Thursday and $149 Friday and Saturday night. Call (888) 383-7037 or book online at www.beaurivage.com.

The promotion code is Mississippi Nurses’ Association.

Deadline to make reservations at the discounted rates is Tuesday, Sept. 27.

ATTENTION

Handouts for all Continuing Education Sessions will be available on the MNA Web beginning Friday, Oct. 14 for downloading and printing.

IF you wish to have handouts for the sessions you will be attending, please download and print the handouts for your reference.

CE Session Handouts will be available on the MNA Web from Friday, Oct. 14 to Monday, Nov. 14